WLOS 110 Technology Dr Asheville, NC 28803

Brand

Agency

Advertiser

Dudley Media 919 Catharine St Philadelphia, PA 19147

Schedule Dates Contract # Dudley Media (7265) POLITICAL CANDIDATE (ns) (1186) John Ager for NC State House-D (93937) 10/05/16-11/06/16 2652712

Product Comments Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Salesperson John Ager for STate DO NOT RELEASE WITHOUT FUNDS Weekly/Irregular National/Political Candidate Agency BRD DUDLEY, BOB Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JOHN AGER 4 NC STATE (668161)

SE

Order Type Demo CO-OP **Entered By** Last Modified Date Entered Headline # 10/03/16 Normal ECR25323207 Louise Palmer 10/03/16

Commission % Package Deal 15.00

Sales Tax Net Total Commission \$126,437.50 \$22,312.50

> Oct. 2016 Nov. 2016 Grand Total: Asheville (WLOS)
> By Broadcast Month <u>Spots</u> 276 69 \$119,000.00 \$29,750.00 \$148,750.00

ccepted-		9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
Accepted-Agency/Advertiser:		9.0 Normal Line / News	8.0 Normal Line / News	7.0 Normal Line / News	6.0 Normal Line / News	5.0 Normal Line / News	4.0 Normal Line / News	3.0 Normal Line / News	2.0 Normal Line / News	1.0 Normal Line / News	Line Type / Break Type (Ref #)
		10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	10/05/16-10/07/16	Dates
		ω	ω	ω	ω	ω	ω	ω	ω	ω	Sec
Date: Accepted Station	CONFIRMATION CONTRA	:305:27:30P- News-News 13 at 5:30p	:30 4:59P- News-News 13 First News At 5p	:30 11:58:41A- News-News 13 at Noon	:30 8A- 9A (EST)	:30 7A- 8A (EST)	:30 6:30A- 7A (EST)	:30 6A- 6:30A (EST)	:30 5:30A- 6A (EST)	:30 5A- 5:30A (EST)	Length Run Times
tion:		UI	ъ	И	и	5	ъ	υ	и	U	SPW Mo
	AT										lo Tu
	9	×	×	×	×	×	×	×	×	× ×	We Th
I prove the	2	×	×	×	×	×	×	×	×	×	H Sa
											S.
	ACT	и	υ	и	υ	U.	И	ъ	и	vı	Spots
	*	\$500.00	\$450.00	\$250.00	\$500.00	\$550.00	\$550.00	\$500.00	\$300.00	\$250.00	Rate
Commonte		\$2,500.00	\$2,250.00	\$1,250.00	\$2,500.00	\$2,750.00	\$2,750.00	\$2,500.00	\$1,500.00	\$1,250.00	Total
		\$2,500.00 Asheville (WLOS)	\$2,250.00 Asheville (WLOS)	\$1,250.00 Asheville (WLOS)	\$2,500.00 Asheville (WLOS)	\$2,750.00 Asheville (WLOS)	\$2,750.00 Asheville (WLOS)	\$2,500.00 Asheville (WLOS)	\$1,500.00 Asheville (WLOS)	\$1,250.00 Asheville (WLOS)	Station
		COMMENTS APPLY TO SUB LINES A THRU A News	COMMENTS APPLY TO SUB LINES A THRU A News	COMMENTS APPLY TO SUB LINES A THRU A News	COMMENTS APPLY TO SUB LINES A THRU A GMA	COMMENTS APPLY TO SUB LINES A THRU A GMA	COMMENTS APPLY TO SUB LINES A THRU A News	COMMENTS APPLY TO SUB	COMMENTS APPLY TO SUB LINES A THRU A News	COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A News	Comments
		10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/	Entered



919 Catharine St Philadelphia, PA 19147 **Dudley Media**

> Phone/Fax **Buyer Name**

Comments Billing Type Account Types

John Ager for STate DO NOT RELEASE WITHOUT FUNDS

Weekly/Irregular

Sales Tax

Net Total Commission Commission %

\$126,437.50

\$22,312.50

Sales Office Salesperson Advertiser Schedule Dates Contract # 10/05/16-11/06/16 Millennium/PHL, Philadelphia (1103) JOHN AGER 4 NC STATE (668161) POLITICAL CANDIDATE (ns) (1186) Dudley Media (7265) 2652712

Agency

Product

DUDLEY, BOB National/Political Candidate Agency BRD Millennium Philadelphia John Ager for NC State House-D (93937)

Demo

Headline #

ECR25323207

Louise Palmer 10/03/16

Order Type

Normal

Package Deal

15.00

CO-OP **Entered By** Last Modified

Date Entered

10/03/16

Brand

Asheville (WLOS) **Spots** 276 69

By Broadcast Month
Oct. 2016
Nov. 2016 Grand Total: 345 Rate \$119,000.00 \$29,750.00 \$148,750.00

			Comments:	Dalle:					3110	Accepted-Station:	Date:	yma		Accepted-Agency/Advertiser:	Accepted
					ACT		Ž O	A	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	CONFIRMATION CONTRA					
10/3/1	COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A News	\$1,750.00 Asheville (WLOS)	\$1,750	\$350.00	и	×			<u> </u>	:30 7A- 8A (EST)	:30 74	ω	10/09/16-11/06/16	18.0 Normal Line / News	18.0
10/3/1	COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A News	\$875.00 Asheville (WLOS)	\$875	\$175.00	ъ	×			<u>н</u>	:30 6A- 7A (EST)	:30 64	ω	10/09/16-11/06/16	17.0 Normal Line / News	17.0
10/3/:	COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A GMA	\$2,250.00 Asheville (WLOS)	\$2,250	\$450.00	И	×			<u></u>	:30 8A- ABC-Good Morning America Saturday	:30 8A	ω	10/08/16-11/05/16	16.0 Normal Line / News	16.0
10/3/1	COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A News	\$1,750.00 Asheville (WLOS)	\$1,750	\$350.00	И	×			<u> </u>	:30/7A- 8A (EST)	:30 74	ω	10/08/16-11/05/16	15.0 Normal Line / News	15.0
10/3/16	COMMENTS APPLY TO SUB LINES A THRU A News	\$875.00 Asheville (WLOS)	\$875	\$175.00	И	×			<u></u>	:30 6A- 7A (EST)	:30 64	ω	10/08/16-11/05/16	14.0 Normal Line / News	14.0
10/3/16	COMMENTS APPLY TO SUB LINES A THRU A Nightline	\$500.00 Asheville (WLOS)	\$500	\$100.00	И		×	×	v	:30 12:37A- ABC-Nightline	:30 12	ω	10/05/16-10/07/16	13.0 Normal Line / SPOT	13.0
10/3/16	COMMENTS APPLY TO SUB	\$3,000.00 Asheville (WLOS)	\$3,000	\$600.00	ъ	×	×	×	и	11p Late News	:30 10	ω	10/05/16-10/09/16	12.0 Normal Line / News	12.0
10/3/16	COMMENTS APPLY TO SUB	\$2,000.00 Asheville (WLOS)	\$2,000	\$400.00	л	×			ь.	:30 5:58:46P- News-News 13 6p News Sunday	:30 5:	ω	10/09/16-11/06/16	11.0 Normal Line / News	11.0
10/3/16	COMMENTS APPLY TO SUB	\$4,000.00 Asheville (WLOS)	\$4,000	\$800.00	и		×	×	и	:30 5:58P- News-News 13 at 6p	:30 5:	ω	10/05/16-10/07/16	10.0 Normal Line / News	10.0
Entered	Comments	Station	Total	Rate	Spots	Sa Su	Th Fr	Tu We	SPW Mo	Run Times SP	Length	×	Dates	Line Type / Break Type (Ref #)	Line

WLOS 110 Technology Dr Asheville, NC 28803

919 Catharine St Philadelphia, PA 19147 **Dudley Media**

CPE

Phone/Fax

Buyer Name Sales Office Salesperson

DUDLEY, BOB

Comments **Billing Type** Account Types

John Ager for STate DO NOT RELEASE WITHOUT FUNDS

National/Political Candidate Agency BRD

Sales Tax

Weekly/Irregular

Contract # Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JOHN AGER 4 NC STATE (668161) POLITICAL CANDIDATE (ns) (1186) Dudley Media (7265) John Ager for NC State House-D (93937) 10/05/16-11/06/16 2652712

Brand

Product Agency Advertiser Schedule Dates

CO-OP Demo Order Type Headline # **Entered By** Last Modified Date Entered o 10/03/16 10/03/16 Normal

ECR25323207 Louise Palmer

15.00 \$22,312.50

Net Total Commission Commission % Package Deal \$126,437.50

> Asheville (WLOS)
> By Broadcast Month
> Oct. 2016
> Nov. 2016 Grand Total: <u>Spots</u> 276 69 345

\$119,000.00 \$29,750.00 \$148,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	th Run Times	SPW	3	TIL	F F	Ţ	S	SIL	3	Rate	Total	Station	Comments
19.0	19.0 Normal Line / News	10/09/16-11/06/16	ω		:30 8A- ABC-Good Morning America Sunday	н						×	ъ	\$450.00	\$2,250.00	\$2,250.00 Asheville (WLOS)	COMMENTS APPLY TO SUB
20.0	20.0 Normal Line / SPOT	10/09/16-11/06/16	ω		:30 10:30A- News-Full Measure with Sharyl Attkisson	1						×	ъ	\$250.00	\$1,250.00	\$1,250.00 Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU A Full Measure
21.0	21.0 Normal Line / SPOT	10/09/16-11/06/16	ω		:30 11A- ABC-This Week	1						×	U	\$400.00	\$2,000.00	\$2,000.00 Asheville (WLOS)	COMMENTS APPLY TO SUB
22.0	22.0 Normal Line / News	10/10/16-11/04/16	ω		:30 5A- 5:30A (EST)		1	1 1	1	1			20	\$250.00	\$5,000.00	\$5,000.00 Asheville (WLOS)	
23.0	23.0 Normal Line / News	10/10/16-11/04/16	ω		:30 5:30A- 6A (EST)		1	1 1	1	1			20	\$300.00	\$6,000.00	\$6,000.00 Asheville (WLOS)	
24.0	24.0 Normal Line / News	10/10/16-11/04/16	ω		:30 6A- 6:30A (EST)		1	1 1	. 1	1			20	\$500.00	\$10,000.00	\$10,000.00 Asheville (WLOS)	
25.0	25.0 Normal Line / News	10/10/16-11/04/16	ω		:30 6:30A- 7A (EST)		1	1 1	1	1			20	\$550.00	\$11,000.00	\$11,000.00 Asheville (WLOS)	
26.0	26.0 Normal Line / News	10/10/16-11/04/16	ω		:30 8A- 9A (EST)		1	1 1	-	<u>, , , , , , , , , , , , , , , , , , , </u>			20	\$500.00	\$10,000.00	\$10,000.00 Asheville (WLOS)	
27.0	27.0 Normal Line / News	10/10/16-11/04/16	ω		:30 11:58:41A- News-News 13 at Noon		1	1	1	1		94794.0	20	\$250.00	\$5,000.00	\$5,000.00 Asheville (WLOS)	
28.0	28.0 Normal Line / News	10/10/16-11/04/16	ω		:30 SP- 5:30P (EST)		1	1 1	1	1			20	\$450.00	\$9,000.00	\$9,000.00 Asheville (WLOS)	
29.0	29.0 Normal Line / News	10/10/16-11/04/16	ω		:30 5:30P- 6P (EST)		1	1	<u></u>	1			20	\$500.00	\$10,000.00	\$10,000.00 Asheville (WLOS)	
						n U		S variables	2	0	Ž		4	-			
Accepted-Agency/Advertiser:						11 11	3	-		No.	00 00 0		(

WLOS 110 Technology Dr Asheville, NC 28803

Brand

Agency

Product

Dudley Media 919 Catharine St Philadelphia, PA 19147

> Schedule Dates Advertiser Contract # Dudley Media (7265) John Ager for NC State House-D (93937) 10/05/16-11/06/16 POLITICAL CANDIDATE (ns) (1186) 2652712

Billing Type Account Types **Buyer Name** Sales Office Salesperson John Ager for STate DO NOT RELEASE WITHOUT FUNDS National/Political Candidate Agency BRD Weekly/Irregular DUDLEY, BOB Millennium Philadelphia Millennium/PHL, Philadelphia (1103) JOHN AGER 4 NC STATE (668161)

SE Phone/Fax

Comments

Demo CO-OP **Entered By** Date Entered Order Type **Last Modified** Headline # Normal 10/03/16 ECR25323207 Louise Palmer 10/03/16

Oct. 2016 Nov. 2016 Grand Total: By Broadcast Month Asheville (WLOS) <u>Spots</u> 276 69 345

\$119,000.00 \$29,750.00 \$148,750.00

Sales Tax Net Total Commission Commission % Package Deal \$126,437.50 15.00 \$22,312.50

	Solution Pres	33.0 Normal Line / News	32.0 Normal Line / SPOT	31.0 Normal Line / News	30.0 Normal Line / News	Line Line Typ	
	Z / NEWS	News	e / SPOT	News	/ News	Line Type / Break Type (Ref #)	
	מו לחיות ב-17 חיות ומד	10/10/16-11/04/16	10/10/16-11/04/16	10/10/16-11/06/16	10/10/16-11/04/16	Dates	
	u	u.	ω	ω	ω	Sec	
		ان	į,	13.	i.s.	Length	
C O Z	:207A- 6A (EST)	7A- 8A (EST)	:30 12:37A- ABC-Nightline	:30 10:59:56P- News-News 13 11p Late News	:30 5:58P- News-News 13 at 6p	Run Times	
				5		SPW Mo	
	F	-	1 1	×	1 1	겁	
9	-		1 1	×	1 1	We Th	
CONFIRMATION CONTRAC		•	1	×		n Fr Sa Su	
ACC	20	3	20	20	20	Spots	
	\$550.00	÷ 7 7 0 0 0 0	\$100.00	\$600.00	\$800.00	Rate	
	\$11,000.00	\$11 000 00	\$2,000.00	\$12,000.00	\$16,000.00	Total	
	\$11,000.00 Asheville (WLOS)	Asharilla (WI OS)	\$2,000.00 Asheville (WLOS)	\$12,000.00 Asheville (WLOS)	\$16,000.00 Asheville (WLOS)	Station	
						Comments	
	10/3/16	10/2/16	10/3/16	10/3/16	10/3/16	Entered	